

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 11-12/112

dt @ Chennai-6 the

31-03-12.

Sub : Extension of discount scheme in data plan under 3G mobile services - reg.

Ref : C.O. Lr No.26-17/2009-R&C(Pt.) circular No: 120/11-12 dt 28.03.12.

Approval of the competent authority is conveyed to **extend the existing discount** scheme under 3G Data Plans for a further period **up to 30.04.2012**, in Tamilnadu LSA (including CHTD). The details are as under :-

MRP of DATA RCV in Rs. (incl. of S.Tax) (Prepaid)	FMC in Rs.(S.Tax Extra) (Postpaid)	Free Usage in MB	Validity in days
1,251(751)	1,133(680)	5,000	30
1,801(1,261)	1,633(1,143)	10,000	30
2,251 (1,576)	2,039(1,427)	15,000	30

Note: In the above table the amount shown in bracket is the discounted price applicable up to 30.04.2012.

With effect from 01.05.2012, the Revised FMC without the discounted price (i.e. FMC Rs.1, 133, 1,633 & 2,039) will come into effect.

With effect from 01.05.2012, the Revised Data RCV without the discounted price (i.e.MRP Rs.1, 251, 1,801 & 2,251) will come into effect.

All other terms and conditions will remain same.

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM/DE Billing&IT – Trichy – for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.